

| Monday - April 27 (12:00 - 3:00 p.m.) | Tuesday - April 28 (12:00 - 3:00 p.m.) | Wednesday - April 29 (12:00 - 3:00 p.m.) |
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| IT Asset Management | Security & Cloud | Digital Workplace & Procurement |
| Moderated by: Matt Fisher | Moderated by: Molly Martin | Moderated by: Molly Martin |
| 12:00 -12:45 p.m. EDT How to Survive an Oracle License Audit Oracle can be a notoriously formidable adversary. This session will help you establish a response plan – from internal and external communications, to decoding audit clauses, ensuring purchase records are complete and accurate, determining what data you need, and the primary methods employed to manage the audit experience. Learn tips, tricks, techniques and pitfalls to reduce the stress and risk exposure of an audit. Madalina Chirculescu ITAM Oracle Team Lead, SHI Jerry Eng Sr. ITAM Consultant, SHI | 12:00 - 12:45 p.m. EDT Security and Compliance in a Cloud World Whether you're moving to the cloud or already using it, you'll need to know how to govern your security and compliance position across your cloud environment. In this session, we'll review what it means to establish a security and compliance baseline for a cloud environment. You'll also learn high-level best practices for ensuring your environment is secure, and hear about the latest industry and cloud provider recommendations. Cory Peters Corp ASG Cloud & MSP Vice President, SHI Daniel Newman Principal Consultant, Cloud and Innovative Solutions, SHI | 12:00 - 1:00 p.m. EDT Adapting to the New Normal of Work: Work-from-Home Strategies and Best Practices Hear from SHI's Unified Communications and Collaboration practice leaders about how we are helping our customers react and adapt to the immediate need for work-from-home solutions and services. John Winters Regional Solutions Manager – UCC, SHI |
| 12:45 - 1:30 p.m. EDT Understanding SaaS Usage and Its Impact on Your Business SHI's ITAM and SaaS experts share the latest trends on SaaS usage, including tips on reducing financial risk, optimizing usage, and managing unbudgeted spend. Understanding SaaS usage across your organization can help strategically manage your SaaS environment and will proactively equip your business with the SaaS applications that support your business objectives. Barak Kaufman CEO & Co-Founder, Intello | 12:45 - 1:30 p.m. EDT Security Tools Optimization As manufacturer and threat landscapes continue to evolve, our ability to stay secure becomes increasingly more difficult. As complexity, cost of managing and monitoring controls increase, our ability to evaluate current solutions decreases. Understanding your current security tools, categorization, redundancy, effectiveness and integrations are key to organizing and prioritizing your security program capabilities and overall architecture. Jeff Cobb Director, Security, Corp Advanced Solutions, SHI | 1:00 - 2:00 p.m. EDT Reinventing Your Workforce Collaboration and Customer Experience Learn how to transform your collaboration strategy to drive productivity while creating the best environments for engaged employees and best-in-class customer experience. Peter Bean Regional Solutions Manager – UCC, SHI |
| 1:30 - 2:15 p.m. EDT The Ins and Outs of ITAM Process Design, Development and Implementation The most critically overlooked aspects of successful ITAM are process, policy and standards. Most organizations have multiple departments, managers and personnel who work together to accomplish company goals. In this session, we'll examine how to review the current maturity of your ITAM/IT processes, assess where you need to be for optimal success, and how to get stakeholder buy-in and participation in creating a centralized, published and enforced set of ITAM/IT policies. Phil Merson Director, ITAM Consulting Services, SHI | 1:30 - 2:15 p.m. EDT Digital Transformation Begins with a Modern Data Center Achieving any digital transformation begins with a solid foundation of a modern data center which typically consists of a hybrid world of public cloud, private cloud, and on-premises infrastructure. The modern data center allows for the agility and security needed to leverage next generation platforms, to deliver applications and data to end users and customers in the most effective way possible. Join us to learn how others are doing this today. Jerrod Janes Corp ASG Pre-Sales Vice President, SHI Russ Cantwell Corp Principal Architect, SHI | 2:00 - 3:00 p.m. EDT The SHI Device Voyage: End-to-End Support Every Step of the Way Hear how other organizations are saving time by leveraging white glove device services that require zero-touch from your IT resources. Whether your organization is going through an acquisition or you want to streamline a hiring process, getting the right devices in the hands of your end-users can be as easy as pressing a 'buy-now' button. Ryan Huffine Corp ASG Services Vice President, SHI Joe Love Program Manager - Corp Lifecycle Services, SHI Sean Cassidy Program Manager - Sr. Manager - Mobility Team, SHI |
| 2:15 - 3:00 p.m. EDT Making the Most of Office 365 Learn how applying analytics to your O365 consumption data can identify substantial savings. Determine areas for improvement to ensure maximum ROI in Office 365. Josh Reynolds Sr. ITAM Solutions Consultant, SHI Michelle Forister Sr. Microsoft Licensing Executive, SHI | 2:15 - 3:00 p.m. EDT Living on The Edge: Why Edge Computing Is Set to Grow Exponentially Over the Next Four Years Edge computing seeks to satisfy the business challenges of latency, bandwidth and security while delivering better experiences for both customers and employees. This session will cover multiple aspects of edge computing, including top use cases, challenges and leading vendors. Jim Middleton Principal Solutions Director, SHI Robert Illing, ESG Principal Architect, SHI | |